

IT'S THIS WEEK!

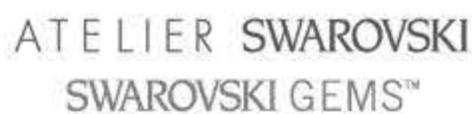
# LONDON JEWELLERY WEEK

6 - 12 JUNE 2011

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# THE JEWELLERY SHOW

AT SPRING FAIR INTERNATIONAL

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## Jewellery Show Top Story

### London Jewellery Week launch party dazzles at the Mayfair Hotel

*by Charlotte Cowell*

London Jewellery Week 2011 got off to a glittering start yesterday (June 6) with a fabulous series of events that was crowned with a gala party at the Mayfair Hotel.

A host of top notch designers and jewellers' groups displayed their gems to a packed house of revelers, who sipped champagne as they perused stunning displays from the like of Mark Milton, Theo Fennell, David Marshall, Alexander Davies, Pure Jewels, Swarovski Gems, JeDeCo, Mahtab Hanna, Shawish and Katie Rowland.

The Jewellery Show Salon team were out in force at the event, with The Jewellery Show event director Julie Driscoll winning the networking award after fluttering round the room decked in beautiful diamond jewellery by the charming Mr Mark Milton. Julie and The Jewellery Show marketing manager Alexia Emmerson are pictured above right with Mark, who adorned them both with his gorgeous rings, bangles, earrings and pendants for the party.



Above: The effervescent Ms Driscoll checks out the latest collections from Pure Jewels and Mahtab Hanna designer of beautiful jewellery

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